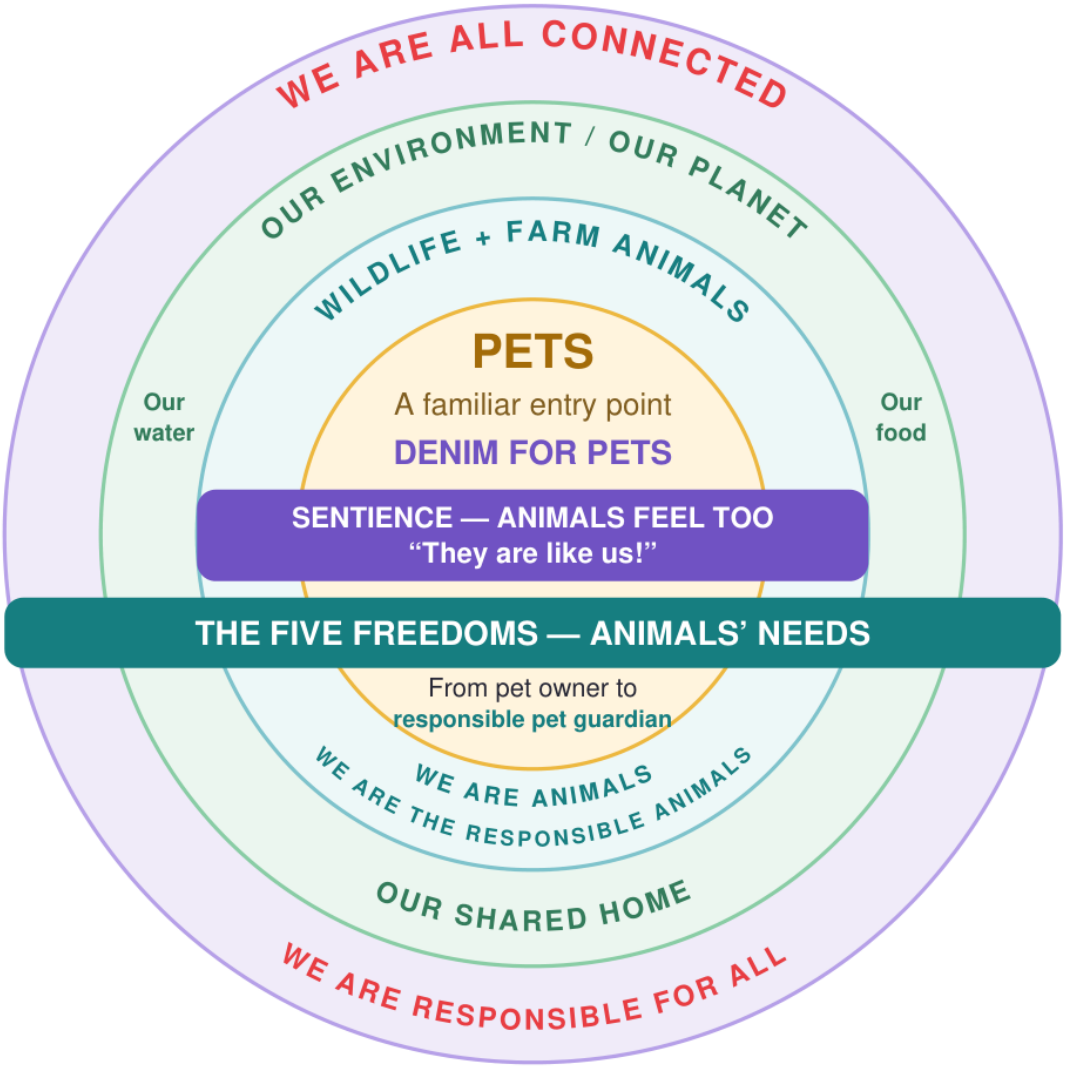
INTERCONNECTEDNESS

How a learner reconnects with the world around them
and expands their circle of understanding
through Denim for Pets



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WE ARE THE GUARDIANS

We care for and protect our living world

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WE ARE THE SOLUTIONARIES

We think critically and take action

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WE ARE THE CHANGE

Our heartfelt connection to our living world

HOW DO WE RECONNECT?

Edu-Awake takes a two-pronged approach: advocating for humane education in schools and bringing learning to life. We do this through our Denim for Pets Primary and High School programme and our mobile animated preschool programme, where the roots of empathy begin.

We start with pets as a familiar entry point and the first connection. Learners begin to understand animal sentience: that animals have feelings too. “They are just like us!” They also discover that animals have needs, just as we do, and that understanding these needs helps learners to care for their pets responsibly.

Then we gradually widen the learners’ circle of compassion and understanding to include farm animals, wildlife, people and our planet.

As their understanding grows, so does their sense of connection and responsibility. With this understanding comes the realisation that they are the responsible guardians of our animals, our people and our planet, caring for and protecting our living world.

By fostering critical thinking and a problem-solving mindset, we inspire learners to become solutionaries and drive the essential CHANGE needed for the betterment of the world they will one day inherit.

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